**Creating an Educational Podcast**

by Dr Collin Bjork

**Pros**

* Easy to download and listen offline while commuting, washing, cooking, etc
* Promotes your course publicly

**Cons**

* Not all content is suited for audio delivery
* Not all students have smartphones (although they can still listen online)

**Recommendations**

* Select course materials that are suited to *public audio* delivery
* Use more dialogue than monologue/lecturing
* Choose an appropriate length: 20-min (1 person), 40-min (2 people), 60-min (panel)
* Encourage students to pause & take notes while listening

**Workflow**

1. **Record**
2. Open a [voice-recording app](https://smallbiztrends.com/2018/05/best-voice-recorder-app.html)
3. Find a [quiet place](https://transom.org/2013/voice-recording-in-the-home-studio/) to record (Try your campus media lab!)
4. Test different [microphone positionings](https://www.buzzsprout.com/blog/mic-technique-podcasting)
5. Kōrero!
6. **Edit**
7. Open audio editing software ([Audacity](https://www.audacityteam.org/) is free)
8. Add standard “[compression](https://www.buzzsprout.com/blog/how-to-use-compressor-in-audacity)” to normalise audio levels
9. Edit recording and add other audio as necessary
10. Export as .mp3 file
11. **Upload**
12. Register with a podcast [hosting site](https://www.techradar.com/best/podcast-hosting) (first time only)
13. Create a [podcast logo](https://www.buzzsprout.com/blog/12-tips-create-awesome-podcast-artwork) (first time only)
14. Upload .mp3 file to hosting site
15. Write episode description
16. Create written transcript of episode for accessibility
17. Follow instructions on hosting site to distribute RSS feed to [podcatchers](https://www.podcastinsights.com/best-podcast-apps/) (first time only)
18. Publish episode!
19. **Listen!**
20. Send students link to podcast (many use [Spotify](http://spotify.com/))

**Note**: You can do ALL steps in this workflow for free on [Spotify for Podcasters](https://podcasters.spotify.com/).

For more info, listen to Dr Collin Bjork’s [*Pod Uni* podcast](https://open.spotify.com/show/6fnXLgbfyCvw5Y4PrbqEGv?si=RGVFFfRqQtKSI8sljbNLrw). 